



SCOAP-Profile

SCOAP - Paths to Certification

The Neuroscience of Leadership

Brain + Behaviour | Assessments | Neuroleadership | Coaching

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SCOAP-Profile is an assessment developed by Andy Habermacher, Prof. Argang Ghadiri, and Prof. Theo Peters.

SCOAP-Profile GmbH is a business entity registered in Switzerland that develops and manages the SCOAP Profile assessment and theory.

SCOAP is a general model of human behaviour that has been developed by Andy Habermacher, Prof. Argang Ghadiri, and Prof. Theo Peters and can be applied to any context in which human beings operate.

Leading brains is a business entity that is managed by Andy Habermacher that delivers neuroleadership courses and training to businesses.

Our Philosophy

Ease of Access

All courses are online and hence always accessible. All knowledge is available on the course – these can be downloaded for reference. Access to instructors.

Shortest Route

We believe in providing a maximum of condensed knowledge in short time periods. This means all courses should be able to be completed in a full weekend of work.

Scientific

This may be stating the obvious but sometimes even methods or models that look scientific may not be very robust. We do pride ourselves on giving fully comprehensive academic reviews to give scientifically robust models. We provide clear citations but do restrict these to keep the texts accessible and readable.

Unique

The SCOAP model and leadership and coaching models are unique and proprietary to SCOAP-Profile GmbH and leading brains.

Value for Money

We provide excellent value for money with online courses and certification in short periods of time.

Limited Access

We are currently only making these course available to a maximum of 150 practitioners globally.

Best for Current Practitioners

Course and models are not targeted at beginners but those who already are well versed in leadership or coaching.

SCOAP Online Certifications



| | Base Knowledge Stream | Assessments Stream | Leadership Stream | Coaching Stream |
|---------------------------|---|---|--|---|
| | SCOAP Neuroscience of human behaviour and the science behind SCOAP | SCOAP-Profile Certification to administer the SCOAP-Profile | Neuroleadership 1 Certification to deliver Neuroleadership Workshops | SCOAP Coach Certification as a SCOAP Coach (requires recognised coaching certification) |
| Level 1 | Base Module Brain and Behaviour 1 Mandatory for all courses | SCOAP-Profile Practitioner | Neuroleadership 1 Team Leadership | SCOAP Coach 1 |
| Level 2 | Brain and Behaviour 2 Advanced module | SCOAP-Profile Advanced Practitioner | Advanced Leader of Leaders | SCOAP Coach 2 Advanced |
| Level 3 | Brain and Behaviour 3 Expert module | | Expert Organisational Leadership | SCOAP Coach 3 Expert |
| Train the Trainer | Train the Trainer | Premium Provider | Train the Trainer | Train the Trainer |
| Additional and Refreshers | Focus and refresher workshops | Additional update modules and re-certification | Focus and refresher workshops | Focus and refresher workshops |

SCOAP-Profile Practitioner

What it is:

Become proficient and knowledgeable in the SCOAP-Profile Assessment and reports and being able to deliver the assessment to individuals and businesses.

How are the modules done?

The modules are done online.

How much does it cost?

Each online module with certification is € 250

SCOAP-Profile Practitioner (2 modules) = € 500

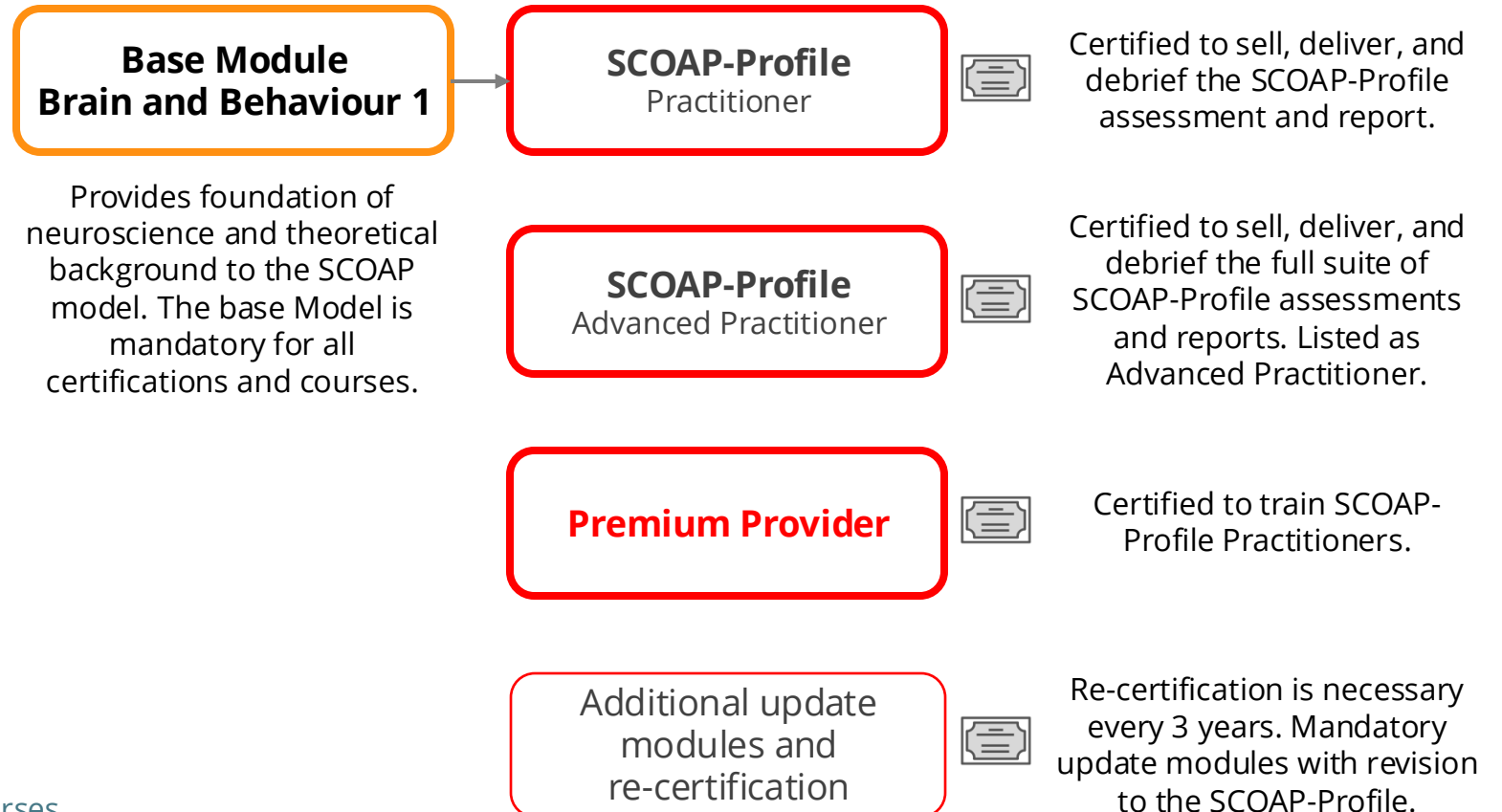
Premium Provider is on request and will be priced depending on number of participants and context.

Where can I sign up?

Just complete this form (with payment):

<https://leading-brains.typeform.com/online-courses>

Path to Certification



Neuroleadership

What it is:

Become proficient and knowledgeable in Neuroleadership and using the SCOAP model in business and leadership scenarios.

How are the modules done?

The modules are done online.

How much does it cost?

Each online module with certification is € 250

SCOAP-Profile Practitioner (2 modules) = € 500

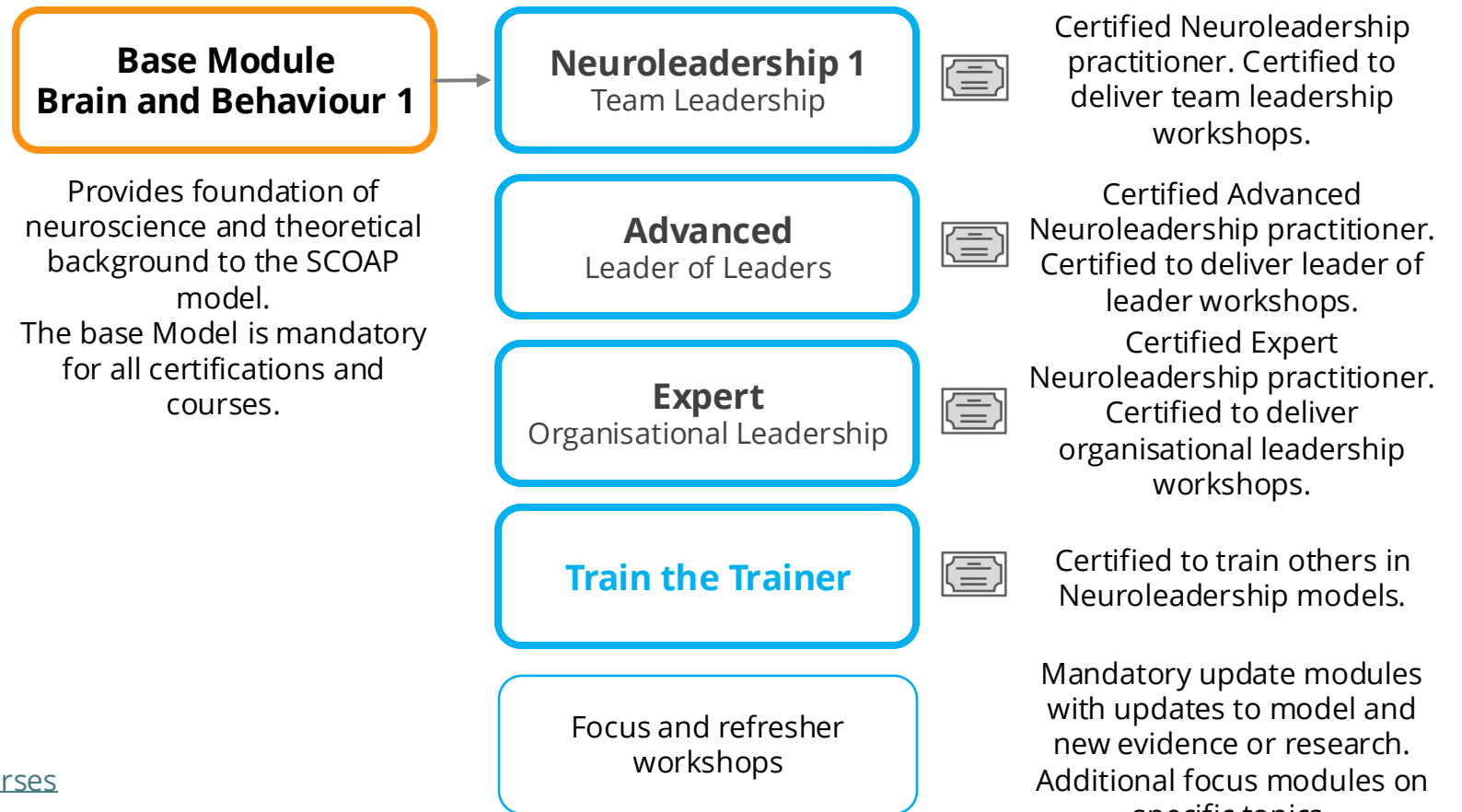
Train the Trainer is on request and will be priced depending on number of participants and context.

Where can I sign up?

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Path to Certification



SCOAP Coach

What it is:

Become proficient and knowledgeable in applying SCOAP to coaching contexts. This requires a basic coach training in advance.

How are the modules done?

The modules are done online.

How much does it cost?

Each online module with certification is € 250

SCOAP-Profile Practitioner (2 modules) = € 500

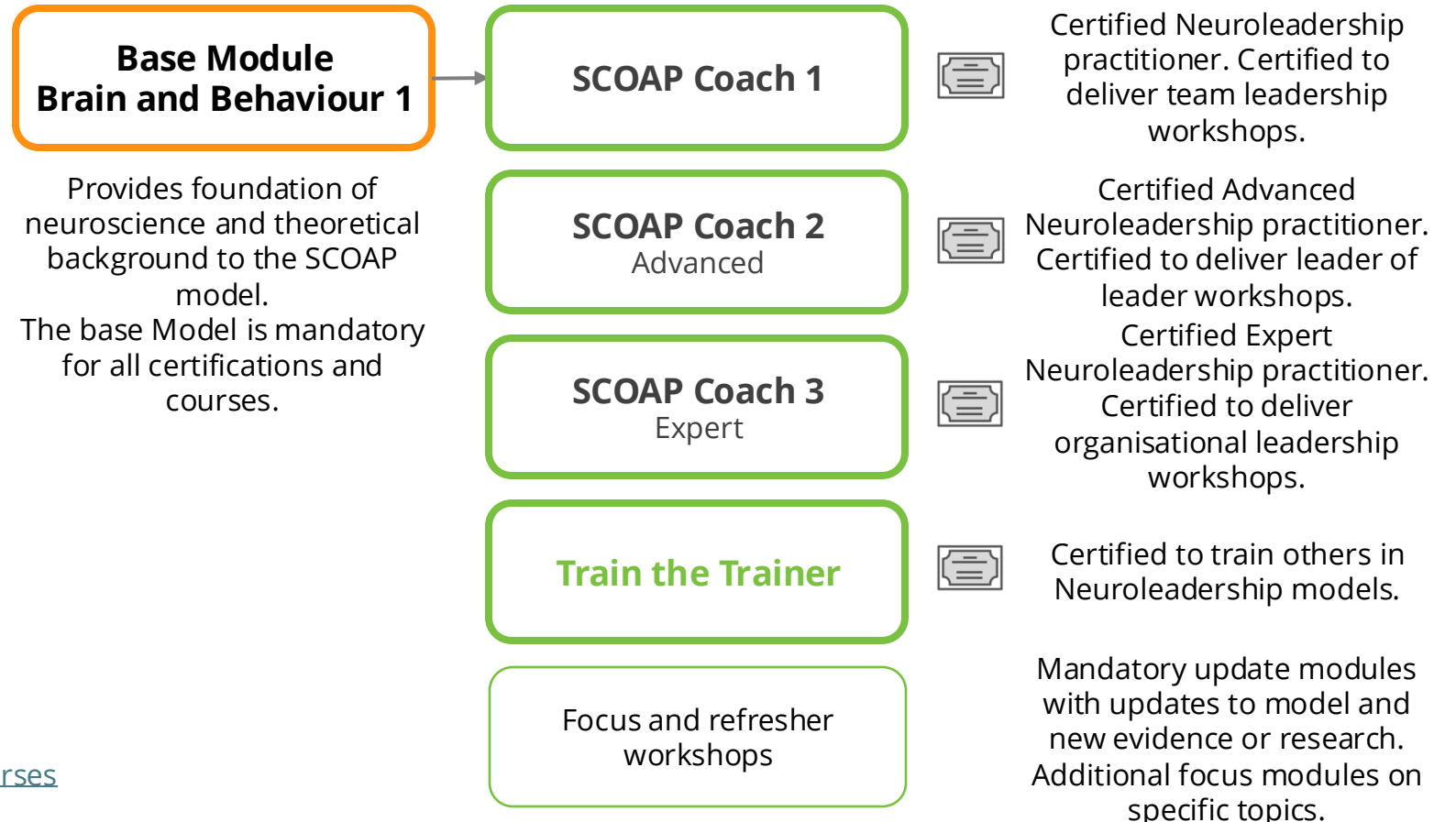
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Path to Certification



FAQ

Can I speak to an Instructor?

Yes. An instructor will respond to comments online. Various webinars will and can be arranged depending on demand.

Are You Externally Certified?

No. We decided not (some courses were previously). This is because it takes time, energy, and money and we want to focus on delivering great content. Also, these are only targeted at a limited audience.

What are focus courses?

In each are there are many potential topics that could be covered that may be more suitable for as an independent course. For example, in leadership we could focus on abilities e.g. decision-making (which is a huge area) or contexts such as change. Though we briefly cover these in the courses these warrant a separate focus course.

Do you give refunds?

Once you start a course there will be no refund because you have had access to all the proprietary materials.

If I fail a certification, can I take it again?

Yes, you can take a certification a second time for a fee of € 70.

Is there a time limit to finish a course?

Yes, a course needs to be completed within 12 months. After this you will lose access to the online material. But we hope you will be finished in a few weeks.

Are the courses suitable for beginners?

A beginner in what? Our courses are targeted at people, trainers, and coaches, with at least some experience in leadership development, some background understanding of psychology, and in coaching, qualified as a coach. But the courses will give a good overview of each topic.

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